

rewards.



01 The Magnetic Mask

dr. brandt Magnetight Age-Defier Skin Recharging Magnet Mask, \$75, sephora.com

Magnet-based products had a major impact in the beauty world this year, especially when it came to the launch of this anti-aging and skin-purifying iron-based mask. Let it sit on your skin for 10 minutes—then comes the fun part. Wrap the enclosed magnet in a tissue and hover it over your skin to remove the mask, which literally gets pulled up and off. The end result: superhydrated, purified and revitalized skin that leaves you wanting more.

"This is good for the skin-care 'junkie' who already has all the basics of a good skin-care regimen and likes to try out new and different products with a 'wow' factor. The magnetic lifting of the mask off of the skin makes skin feel clean—it definitely makes for an interesting experience." —Dr. Tina Alster, dermatologist



Deep-rooted in revolutionary technology and trailblazing science, these products and treatments are groundbreaking on the beauty front for serious results.

02 The Oversized Makeup Brush

Artis Elite Mirror Palm Brush, \$65, artisbrush.com

For years, makeup application has been all about sponges. That was until this extra-large brush, which fits perfectly in the palm of your hand, changed everything. It uses hundreds of thousands of soft fibers to seamlessly blend powder, bronzer, foundation and blush—you can even use it with skin-care products and on your body, too—for streak-free application every time.



05 The Nonsurgical Cellulite Fighter

Cellfina, cellfina.com

If you want to get rid of cellulite dimples, this minimally invasive, FDA-cleared procedure claims to leave your skin dimple-free. Taking about one hour to perform, it uses a small, specially designed device to safely release the connective bands that are attached to fat in the thighs and butt that pull down on the skin and pucker it. In just a few days, skin is smooth and cellulite is visibly reduced, and it stays that way for up to three years.

06 The Buzzworthy Laser Procedure

ThermiVa, thermi.com

This year, noninvasive vaginal rejuvenation was a hot topic talked about everywhere from reality television to magazine articles. The fastest way to garner results without having to undergo surgery is with this noninvasive, little-to-no downtime procedure that leverages radio-frequency energy.

"ThermiVa tightens the vaginal area and aids in overall sexual health and urinary incontinence. The procedure is done comfortably within 45 minutes, and patients benefit greatly after just one treatment. Overall, patients have been extremely happy with the results." —Dr. Kevin Tehrani, plastic surgeon



07 The Needle-Free Skin Plumper

Fillerina, \$150, fillerinausa.com

This at-home use skin treatment employs six different types of hyaluronic acid molecules in an applicator—not a needle—that penetrate all the way down to the deepest layer of skin to plump lips and cheeks and fill in lines and wrinkles. The result? You get the temporary look of a filler without a trip to the doctor's office or the need to inject anything.

03 The Fat-Blasting Laser Treatment

SculpSure, sculpsure.com

The newest introduction into the noninvasive fat-melting arena, this 25-minute fat blaster is different in the fact that it uses a laser rather than heat, cold or ultrasound technology to eliminate unwanted fat. As the laser is directed to the area of concern, the energy is delivered through the skin and absorbed by the fat to break it up once and for all.

"The ease, speed and effectiveness of the procedure contribute to the very high patient satisfaction we're seeing. Patients frequently comment at their clothes fit looser, and many clients choose to do another treatment after six to 12 weeks to improve their results even more." —Dr. Sean Simon, plastic surgeon



04 The Innovative Blowdryer

Dyson Supersonic Hair Dryer, \$399, ulta.com

This doesn't look like your average blowdryer at all, but it's the smartest one ever made. Four years in the making, this uniquely designed, high-speed dryer—it has quickly become a favorite among celebrity stylists—features supercool magnetic attachments and nozzles and a digital motor (it's six times faster than most dryers on the market) in the handle. And, it monitors the air temperature 20 times per second, preventing the lightweight dryer from ever getting too hot that it damages your hair.

beauty GAME CHANGERS



08 The Scent Sampler

Pinrose Parfum Petal Packs, 25 for \$30, pinrose.com

If you experience buyer's remorse whenever you purchase a new perfume, then you need to know about these fragranced towelettes. With 12 different scents to choose from (as of press time), these single-use presoaked pads are perfect for traveling or when you just need to freshen up your scent but don't want to carry around a bottle of perfume. Whatever your need, these just revolutionized and modernized the way we use fragrance.